

# Firestone

## CONTRACTOR QUALITY TRAINING PROGRAMS 2008 PROGRAM FACT SHEET

### WHAT IS CONTRACTOR QUALITY TRAINING?

The Firestone Contractor Quality Training Programs focus on the **quality installation of EPDM, TPO, asphalt and UNA-CLAD Metal roofing systems** and are designed to help the Firestone Contractor build a winning team - a team that is #1 in quality and profitability. Each seminar highlights products, systems, seam installations and details.

The Contractor Quality Training program is available in four different formats:

1. **A four-day seminar** held at Firestone's Training Center in Beech Grove, Indiana.
2. **Local training** held at Contractor locations upon request.
3. **Four-tape video programs** that can be purchased from Firestone.

Separate one-day local trainings are also available for EPDM, TPO and asphalt roofing systems. Consult your local sales representative or technical representative for the locations and dates of these programs.

### WHO SHOULD ATTEND?

Firestone training seminars and video programs are targeted to the key employees - the estimators, project managers, superintendents, crew leaders and skilled installers who are directly responsible for achieving roof installation quality. The programs will provide a balanced approach to training, using both classroom activities along with ample opportunities for hands-on practice. Please note that attendance at the seminars is limited to Firestone applicators currently licensed or registered to install the specific roof systems covered by the seminar.

### WHERE IS THE PROGRAM HELD?

1. **FOUR-DAY SEMINAR:** The Firestone Contractor Quality four-day seminar is held at the Firestone Building Products Training Center in Beech Grove, Indiana, located directly adjacent to the Firestone Beech Grove distribution center and manufacturing facility. A schedule for all 2008 seminars is included on the attached registration form.
2. **LOCAL TRAINING:** These programs are designed to provide the basics of the Firestone systems as well as targeting the specific needs of participants. Local training can be arranged through the Regional Technical Manager or local Technical Representative.
3. **VIDEO TRAINING TAPES:** The Firestone Off-Roof Crew Education ("F.O.R.C.E.") video training program provides in-shop training for the key application and inspection details necessary for the proper installation of Firestone roofing systems. Four-tape video programs for EPDM and asphalt systems are available in English or Spanish. Ordering information is included on the attached order form.

## **WHEN IS THE PROGRAM HELD?**

The four-day seminar in Beech Grove, IN begins on Monday at 1:00 p.m. and ends at 4:30 p.m. The following three days begin at 8:30 a.m. and end at 4:30 p.m.

## **WHAT IS THE COST OF THE PROGRAM?**

Tuition for the four-day Contractor Quality seminar is \$50.00 per attendee. The tuition fee will be billed directly to your company account after your attendance. Attendance can be canceled until one week prior to the seminar. "No-shows" and late cancellations will be billed \$50.00.

There is no direct charge for the local training.

The four-tape "F.O.R.C.E." video programs (EPDM, Spanish version EPDM, Asphalt or Spanish version Asphalt) are available for \$40.00 per set.

Firestone provides training literature for all seminars as well as lunches each day during the four-day seminar. In addition, a recognition dinner is held Monday evening for the attendees to the four-day seminar. Firestone provides hats, hand tools, and attendance certificates at all other seminars. Mock-ups and materials for demonstration / hands-on are supplied by others.

## **HOW CAN I PARTICIPATE IN THESE PROGRAMS?**

Simply fill out the enclosed registration / order form and send it to Firestone. Registrations for the four-day seminars can be faxed directly to Firestone. Orders for "F.O.R.C.E." videotapes must be mailed to Firestone along with a check for payment.

## **HOW DO I MAKE TRAVEL ARRANGEMENTS?**

All attendees will be responsible for making their own travel and lodging arrangements. For contractors attending the four-day seminar, Firestone has obtained a special accommodation package from the Holiday Inn Express South, located at the I-465 / US 31 South exit. In addition to room accommodations, the Holiday Inn Express will provide a free continental breakfast. Reservations should be made with the Holiday Inn central reservations at 800-465-4329. Please let them know that you are attending a Firestone training seminar to receive the special rate. The Holiday Inn Express South direct phone number is 317-783-5151 and their web address is <http://www.hiexpress.com/ind-south>. The Holiday Inn Express also will provide van service to and from the Indianapolis Airport. However, Firestone recommends that attendees traveling by air arrange to rent a car at the airport.

## **WHAT SHOULD I BRING?**

Plan to bring both casual clothing suitable for classroom activities and work clothing suitable for the "hands-on" sessions. Firestone will provide a notebook and pencils.

Tuition for any portion of the four-day seminar is \$50.00. The tuition will be billed directly to your company account after the seminar is completed. Attendance can be canceled without penalty until one week prior to the seminar. "No-shows" and late cancellations will be billed \$50.00.

FIRESTONE CONTRACTOR QUALITY  
PROGRAM AGENDA

**FOUR-DAY BEECH GROVE SEMINAR:**

Monday	12:30 p.m. - 1:00 p.m.	Registration
	1:00 p.m. - 2:30 p.m.	Introduction To Firestone
	2:30 p.m. - 4:30 p.m.	Product Review
	6:30 p.m. - 9:00 p.m.	Reception / Dinner
Tuesday	7:00 a.m. - 7:45 a.m.	Continental Breakfast (At Hotel)
	8:30 a.m. - 12:00 p.m.	System Review
	12:00 p.m. - 1:00 p.m.	Lunch (provided)
	1:00 p.m. - 4:30 p.m.	Hands-On
Wednesday	7:00 a.m. - 7:45 a.m.	Continental Breakfast (At Hotel)
	8:30 a.m. - 12:00 p.m.	System Review
	12:00 p.m. - 1:00 p.m.	Lunch (provided)
	1:00 p.m. - 2:00 p.m.	Firestone Asphalt Roofing Plant Tour
	2:00 p.m. - 4:30 p.m.	Detail Review
Thursday	7:00 a.m. - 7:45 a.m.	Continental Breakfast (At Hotel)
	8:30 a.m. - 12:00 p.m.	Hands-On
	12:00 p.m. - 1:00 p.m.	Lunch (provided)
	1:00 p.m. - 4:30 p.m.	Questions and Wrap-up

**FAX THIS FORM TO: 317-428-5906**

**FIRESTONE  
CONTRACTOR QUALITY  
2008 REGISTRATION FORM**

Company Name: \_\_\_\_\_ Firestone License # \_\_\_\_\_

Attendee Name(s): 1) \_\_\_\_\_ Position: \_\_\_\_\_  
2) \_\_\_\_\_ Position: \_\_\_\_\_  
3) \_\_\_\_\_ Position: \_\_\_\_\_

Company Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Company Phone: \_\_\_\_\_ Co. Fax: \_\_\_\_\_

Email Address \_\_\_\_\_

Please register the above attendees for the following 2008 seminar dates:

**4-Day EPDM Seminar (Beech Grove, IN):**

- |   |   |
|---|---|
| <input type="checkbox"/> January 14, 15, 16, 17 | <input type="checkbox"/> July 7, 8, 9, 10               |
| <input type="checkbox"/> March 24, 25, 26, 27   | <input type="checkbox"/> September 29, 30, October 1, 2 |
| <input type="checkbox"/> April 14, 15, 16, 17   |   |

**4-Day TPO Seminar (Beech Grove, IN):**

- |   |  |
|---|--|
| <input type="checkbox"/> January 28, 29, 30, 31 | <input type="checkbox"/> August 4, 5, 6, 7       |
| <input type="checkbox"/> April 7, 8, 9, 10      | <input type="checkbox"/> November 10, 11, 12, 13 |
| <input type="checkbox"/> June 2, 3, 4, 5        |  |

**4-Day UNA-CLAD Metal Seminar (Beech Grove, IN):**

- |  |   |
|--|---|
| <input type="checkbox"/> February 11, 12, 13, 14 | <input type="checkbox"/> May 19, 20, 21, 22       |
| <input type="checkbox"/> February 25, 26, 27, 28 | <input type="checkbox"/> September 15, 16, 17, 18 |
| <input type="checkbox"/> May 5, 6, 7, 8          | <input type="checkbox"/> December 1, 2, 3, 4      |

**4-Day Asphalt Seminar (Beech Grove, IN):**

- |   |   |
|---|---|
| <input type="checkbox"/> March 10, 11, 12, 13 | <input type="checkbox"/> October 27, 28, 29, 30 |
|---|---|

*NOTE: Attendance at each four-day seminar is limited to 30 registrants (max. 3 per company) for EPDM, TPO and asphalt and 24 registrants (max. 2 per company) for UNA-CLAD Metal.*

You will receive a fax or email confirmation of your registration.

Inquiries concerning changes in registration should be directed to 1-800-428-4511, Ext. 57090

# F.O.R.C.E. Training Tape Order Form

## FIRESTONE EPDM RubberGard F.O.R.C.E. VIDEO TAPE SERIES:

Tape One	Product & Safety Information	25 Min.
Tape Two	System Installation	50 Min.
Tape Three	Detail Installation	50 Min.
Tape Four	Inspection & Repair	25 Min.

NOTE: The EPDM RubberGard F.O.R.C.E. tape is also available in **Spanish**.

## FIRESTONE Asphalt F.O.R.C.E. VIDEO TAPE SERIES:

Tape One	Product & Safety Information	15 Min.
Tape Two	System Installation	27 Min.
Tape Three	Detail Installation	37 Min.
Tape Four	Inspection & Repair	12 Min.

NOTE: The Asphalt F.O.R.C.E. tape is also available in **Spanish**.

Please send me a set of Firestone's RubberGard EPDM F.O.R.C.E. Training Tapes. Enclosed is my check for \$40.00 made payable to Firestone Building Products.

Please send me a set of the *Spanish* version of Firestone's RubberGard EPDM F.O.R.C.E. Training Tapes. Enclosed is my check for \$40.00 made payable to Firestone Building Products.

Please send me a set of Firestone's Asphalt F.O.R.C.E. Training Tapes. Enclosed is my check for \$40.00 made payable to Firestone Building Products.

Please send me a set of the *Spanish* version of Firestone's Asphalt F.O.R.C.E. Training Tapes. Enclosed is my check for \$40.00 made payable to Firestone Building Products.

Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Company Name: \_\_\_\_\_ Firestone License # \_\_\_\_\_

Street Address: \_\_\_\_\_  
(No P.O. Boxes Please)

City, State, Zip Code: \_\_\_\_\_

Mail this form with your check to:

**Firestone Building Products Co.**  
**310 E. 96th St.**  
**Indianapolis, IN 46240**  
**Attn.: Accounting Department**